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To: U.S. Patent and Trademark Office –
Examiner: D. CHAMPAGNE
Group Art Unit: 3622

From: Christian R. Andersen
Sr. Paralegal – Intellectual Property

OFFICIAL

Fax: 703-872-9306

Pages
with 19
Cover:

FORMAL SUBMISSION OF:

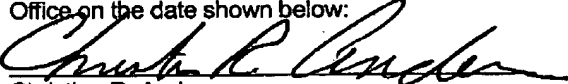
- 1) Transmittal Form; and 2) Amendment

Title:
Serial No.
Filing Date:
First Named Inventor:
Atty. No.

TARGETED BANNER ADVERTISEMENTS
09/282,764 ✓
March 31, 1999
Jay PONTE
99-808 RCE 2

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that the above-referenced documents are facsimile transmitted to the Patent and Trademark Office on the date shown below:


Christian R. Andersen

Date of Transmission: February 13, 2004

Patent
Attorney's Docket No. 99-808

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of)	
)	
Jay Ponte et al.)	Group Art Unit: 3622
)	
Application No.: 09/282,764)	Examiner: D. Champagne
)	
Filed: March 31, 1999)	
)	
For: TARGETED BANNER)	
ADVERTISEMENTS)	

AMENDMENT/REPLY TRANSMITTAL LETTER

Mail Stop Non-Fee Amendment
Commissioner For Patents
P.O. Box 1450
Alexandria, Virginia 223132-1450

Sir:

Enclosed is a reply for the above-identified patent application.

- ☐ A Petition for Extension of Time is also enclosed.
- ☐ A Terminal Disclaimer and a check for ☐ \$55.00 ☐ \$110.00 to cover the requisite Government fee are also enclosed.
- ☐ Applicant(s) request continued examination under 37 C.F.R. § 1.114 and enclose the ☐ \$370.00 ☐ \$740.00 fee due under 37 C.F.R. § 1.17(e).
- ☐ Applicant(s) previously submitted _____, on _____, for which continued examination is requested.
- ☐ A request for Entry and Consideration of Submission under 37 C.F.R. § 1.129(a) is also enclosed.

Amendment/Reply Transmittal Letter
Application Serial No. 09/282,764
Attorney's Docket No. 99-808
Page 2

- ☒ No additional claim fee is required.
☐ An additional claim fee is required, and is calculated as shown below:

AMENDED CLAIMS					
	No. of Claims	Highest No. Of Claims Previously Paid For	Extra Claims	Rate	Additional Fee
Total Claims				x \$18.00 =	
Ind. Claims				x \$ 86.00 =	
If Amendment adds multiple dependent claims, add \$280.00					
Total Amendment Fee					
If Small entity status is claimed, subtract 50% of Total Amendment Fee					
TOTAL ADDITIONAL FEE DUE FOR THIS AMENDMENT					


- ☐ A claim fee in the amount of \$ _____ is enclosed.
☐ Charge \$ _____ to Deposit Account no. 07-2347.

To the extent necessary, a petition for an extension of time under 37 C.F.R. § 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account No. 07-2347 and please credit any excess fees to such deposit account.

Amendment/Reply Transmittal Letter
Application Serial No. 09/282,764
Attorney's Docket No. 99-808
Page 3

The Commissioner is hereby authorized to charge any other appropriate fees that may be required by this paper that are not accounted for above, and to credit any overpayment, to Deposit Account No. 07-2347.

Respectfully submitted,

By: 
Joel Wall
Reg. No. 25,648

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Customer Number: 32127

Date: February 13, 2004

Docket No.: GTE-99-808

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Jay Ponte et al.

Serial No.: 09/282,764

Filed: March 31, 1999

For: TARGETED BANNER
ADVERTISEMENTS

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Mail Stop Non-Fee Amendment
Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT

In response to the Office Action of November 13, 2003, Applicants request
that the application be amended as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.